



SCHULTE ROTH + ZABEL

PEOPLE

Steven M. Appel

Associate

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Advises clients across a wide range of sectors on matters related to intellectual property, privacy, cybersecurity, information technology and artificial intelligence, including in the context of mergers and acquisitions, bankruptcy and restructuring, joint ventures and other strategic commercial transactions; negotiation of technology, IP licensing, alternative data and other agreements; trademark clearance, prosecution and enforcement; domain name infringement and ICANN dispute resolution; and emergency incident response to web spoofing, phishing and similar cyberattacks.

Steven also maintains an active pro bono practice.

THE BEST PART OF MY JOB IS

“Solving problems creatively at an unconventional firm.”

Practices

INTELLECTUAL PROPERTY

Bar Admissions

New York

Education

University of Pennsylvania Law School, J.D.

- *cum laude*
- *University of Pennsylvania Journal of International Law*, Associate Editor

Zicklin School of Business, Baruch College, CUNY, M.B.A.

- Beta Gamma Sigma

Queens College, CUNY, B.A.

- *summa cum laude*
- Phi Beta Kappa

Publications

- “California Privacy Rights Act Reminder: Enforcement Begins July 1, 2023,” *Schulte Alert*, June 20, 2023
- “The New California Privacy Rights Act: Key Takeaways for Private Fund Managers,” *Schulte Alert*, Dec. 29, 2022

