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Focus On: US Investors in LatAm

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By most economists' estimates, much, if not most, of the global growth in gross domestic product over the next 10 years will come from emerging market countries. Brazil, with recent annual GDP growth projections of 5% to 7%, will account for a significant portion of that growth. Institutional investors in the United States have taken notice of the opportunities in Brazil and have been investing in, or conducting diligence on, Brazilian companies and investment managers over the past several years. Despite significant interest by US institutional investors in Brazil, most Brazilian managers have not taken significant steps to reach out to US institutional investors and offer them compelling investment products.

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