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Who to Call When the Barbarians Are at the Gate

March 21, 2014

Activist campaigns involve a lot of strategy – legal, financial and investor relations – and the rise in funds dedicated to this kind of value enhancement (from the fund's perspective) or disruption (from the corporate perspective) also means greater need for advisers practiced in the activism playbook. In this article, *The Deal Pipeline* interviews some of the best-known names in shareholder activism to identify the most sought-after professionals for proxy season 2014.

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