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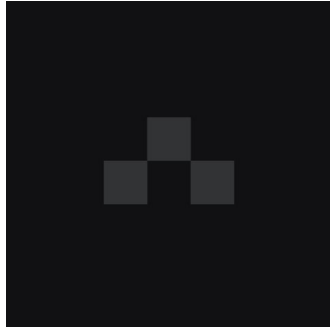
‘Scrollwrap’ Agreement to Arbitrate Held Enforceable While ‘Clickwrap’ Is Not

New York Law Journal

July 2017

In *Applebaum v. Lyft*, the U.S. District Court for the Southern District of New York departed from a recent trend of enforcing “clickwrap” agreements by declining to enforce the arbitration provision contained within Lyft’s clickwrap agreement but nonetheless compelling arbitration based on Lyft’s subsequent “scrollwrap” agreement. In this article, Holly Weiss discusses the enforceability of clickwrap and scrollwrap agreements.

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