

PUBLICATIONS

Schulte Partner Kelly Koscuiszka Discusses Recent SEC Settlement Signaling Closer Scrutiny of Data Brokers with *The Wall Street Journal*

September 2021

In an article for *The Wall Street Journal*, partner Kelly Koscuiszka is quoted as an expert in her field discussing the SEC's recent focus on the data-broker industry and the first-of-its-kind settlement with App Annie Inc. App Annie, a company that analyzes data about consumers' mobile app usage, reached a \$10-million settlement with the SEC for securities fraud charges, alleging that the company mislead developers about its privacy controls. "That is a very broad theory of liability," said Kelly. "We see this as not just a precedent in terms of what actions might come against data vendors, but it really, finally gives us some insights into how the SEC thinks about the risks associated with these data products."

To read more about this settlement and what it may mean for the industry going forward, [click here to access the full article](#).

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